# **ORDER**

Orders Order / Rev: A2526082 26930001 Alt Order #: Product Desc: 2020 Primary Electio Estimate: 1405 06/02/20 - 06/08/20 Flight Dates: Primary AE: Katz Dallas Sales Office: Original Date / Rev: 06/01/20 / 06/01/20 K-DAL Order Type: REG Sales Region: Nat Ax Media Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Broadcast Ax Media Email Billing Calendar: Billing Cycle: 800 W. 47th Street EOM Kansas City, MO 64112 Agency Commission: 15% Order Brand: Advertiser Name: POL/Bob Hamilton/US Senate/KS/Rep New Business Thru: Demographic: A50+ **Product Codes:** PL11 Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: General Revenue Code 3: POL-CAND Order Separation: 00:15:00

## **Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/28/20	29	\$6,485.00	\$5,512.25

P5

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	29	\$6,485.00	\$5,512.25	155.00
Totals	29	\$6,485,00	\$5.512.25	155.00

### **Account Executives**

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

 Order Share
 Share
 Total

 Wichita KS KSNW
 25%
 \$6,485.00

 Market
 100%
 \$25,940.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	75%	\$19,455.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	Multi	06/07/20	06/07/20		CM	Meet the Press	S	:30	1	\$200.00 P3	1.00 NM	1	\$200.00

Print Date: 06/01/20 11:17:24 Page 2 of 4

Order / Rev: A2526082 Advertiser: POL/Bob Hamilton/US Senate/KS/Repuk

Alt Order #: 26930001 Product Desc: 2020 Primary Electio Wichita KS KSNW

Flight Dates: 06/02/20 - 06/08/20 Estimate: 1405

Ln Ch	n Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Cha	nnels : KSN	C,KSNG,KSI	Meet the Press NL,KSNW Meet the Press									
	et The Press Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	: 06/01/20	06/07/20	S	CM	\$200.00 10-10:35pm	1.00 W	:30	- 1	\$600.00 P3	5.00 NM	1	\$600.00
		C,KSNG,KSI			10-10.33pm	<b>vv</b>	.30	1	\$600.00 P3	5.00 INIVI	'	φ600.00
KSN	News											
Week:	Start Date 06/01/20	End Date 06/07/20	<u>Weekdays</u> W	Spots/Week 1	Rate \$600.00	Rating 5.00						
N 3 Mu Cha		0 06/04/20 C,KSNG,KSI		СМ	10-10:35pm	T	:30	1	\$600.00 P3	5.00 NM	1	\$600.00
KSN	N News		KSN News at Te	n Mon-Fri								
	Start Date 06/01/20	End Date 06/07/20	<u>Weekdays</u> T	Spots/Week	Rate \$600.00	Rating 5.00						
N 4 Mu		00/07/20	LN M-F	CM	10-10:35pm	F	:30	1	\$600.00 P3	5.00 NM	1	\$600.00
Cha	nnels : KSN	C,KSNG,KSI							,			,
KSN	News Start Date	End Data	Mookdovo	Spots/Week	Poto	Rating						
Week:	: 06/01/20	End Date 06/07/20	<u>Weekdays</u> F	1	<u>Rate</u> \$600.00	5.00						
		0 06/03/20 C,KSNG,KSI	Today Show 7-8a NL,KSNW	ım CM	7-8am	W	:30	1	\$175.00 P4	2.50 NM	1	\$175.00
<b>-</b> .			Today Show 7-8a	am								
100	ay Show (7-8 Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	06/01/20	06/07/20	W	1	\$175.00	2.50						
N 6 Mι Cha		0 06/04/20 C,KSNG,KSI	Today Show 7-8a NL,KSNW Today Show 7-8a		7-8am	T	:30	1	\$175.00 P4	2.50 NM	1	\$175.00
Tod	ay Show (7-8					5						
Week:	Start Date : 06/01/20	End Date 06/07/20	<u>Weekdays</u> T	Spots/Week 1	Rate \$175.00	Rating 2.50						
	nnels : KSN	C,KSNG,KSI	,		7-8am	M	:30	1	\$175.00 P4	2.50 NM	1	\$175.00
	ay Show (7-8 Start Date	,	Weekdavs	Spots/Week	Poto	Rating						
	06/08/20	06/14/20	M	1	<u>Rate</u> \$175.00	2.50						
		0 06/02/20 C,KSNG,KSI	Tue Prime Hour 2 NL,KSNW	2 CM	8-9p	- T	:30	1	\$400.00 P4	6.50 NM	0	\$0.00
Ello	n's Cama of	Camac (P) T	Tuesday 8-9p Fue 9e/8c-NBC									
LIIG	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	06/01/20	06/07/20	- T	1	\$400.00	6.50						
Spot 1 A	Ch Date Ra		escription ue Prime Hour 2	<u>Star</u> 8-9p	t/End Time	_	<u>Veekdays</u> T	<u>Len</u>	<u>gth                                    </u>	Rtg Type		
	Credited	0 00,01,20 1	ao	0 04			-		(φ. του του του γ	0.00 7		
		0 06/03/20 C,KSNG,KSI	KSN Today 2 NL,KSNW	CM	6-7am	W	:30	1	\$100.00 P4	2.00 NM	1	\$100.00
Kan	sas Today 3		KSN Today 2									
	Start Date : 06/01/20	End Date 06/07/20	<u>Weekdays</u> W	Spots/Week	Rate \$100.00	Rating 2.00						
N10 Mu	ulti 06/04/2		KSN Today 2	CM	6-7am	T	:30	1	\$100.00 P4	2.00 NM	1	\$100.00
			KSN Today 2									
	sas Today 3 Start Date	End Date	Weekdays T	Spots/Week	<u>Rate</u>	Rating						
vveek.	: 06/01/20	06/07/20	1	1	\$100.00	2.00						

Print Date: 06/01/20 11:17:24 Page 3 of 4

Order / Rev: A2526082 Advertiser: POL/Bob Hamilton/US Senate/KS/Repuk

Alt Order #: 26930001 Product Desc: 2020 Primary Electio Wichita KS KSNW

Flight Dates: 06/02/20 - 06/08/20 Estimate: 1405

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N11 Multi		0 06/05/20	KSN Today 2	CM	6-7am	F	:30	1	\$100.00 P4	2.00 NM	1	\$100.00
Chann	els : KSN0	C,KSNG,KSI	NL,KSNW KSN Today 2									
	s Today 3	<b>5</b> 15 (		0	Б.,	Б.:						
St Week: 06	art Date 5/01/20	End Date 06/07/20	<u>Weekdays</u> F	Spots/Week 1	Rate \$100.00	Rating 2.00						
N12 Multi			KSN News at Six	CM	6-630p	- T	:30	1	\$225.00 P4	7.00 NM	1	\$225.00
Chann	els : KSN0	C,KSNG,KSI	NL,KSNW KSN News at Six									
KSN N	lews		NON NEWS AT OIX									
St Week: 06	art Date	End Date 06/07/20	<u>Weekdays</u> - T	Spots/Week 1	Rate \$225.00	Rating 7.00						
N13 Multi		0 06/04/20	KSN News at Six	CM	6-630p	7.00	:30	1	\$225.00 P4	7.00 NM	1	\$225.00
		C,KSNG,KSI	NL,KSNW						<b>*</b> ====================================			<b>V</b> ==0.00
KSN N	lews		KSN News at Six									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06		06/07/20	T	1	\$225.00	7.00			A		_	<b>^</b>
N14 Multi Chann		0 06/08/20 C,KSNG,KSI		CM	6-630p	M	:30	1	\$225.00 P4	7.00 NM	1	\$225.00
		-,	KSN News at Six									
KSN N	lews art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06		06/14/20	M	<u>3pots/week</u>	\$225.00	7.00						
N15 Multi		0 06/02/20	M-F 630-7p	CM	630-7pm	- T	:30	1	\$300.00 P4	10.00 NM	1	\$300.00
Chann	els : KSN0	C,KSNG,KSI	NL,KSNW M-F 630-7p									
Wheel	of Fortune	Э	шт осо тр									
	art Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating						
Week: 06		06/07/20	M-F 630-7p	CM	\$300.00 630-7pm	10.00 W	:30	1	\$300.00 P4	10.00 NM	1	\$300.00
		C,KSNG,KSI		0	000 / piii		.00		φοσσ.σσ1 1	10.00 14111	·	ψοσσ.σσ
Wheel	of Fortune	2	M-F 630-7p									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06		06/07/20	W	1	\$300.00	10.00						
N17 Multi		0 06/05/20 C,KSNG,KSI		CM	630-7pm	F	:30	1	\$300.00 P4	10.00 NM	1	\$300.00
Criariii	CIS . INSIN	5,10110,101	M-F 630-7p									
	of Fortune		\\/a =   -   -	Consta ////	Data	Datina						
<u>51</u> Week: 06	art Date 5/01/20	End Date 06/07/20	<u>Weekdays</u> F	Spots/Week 1	Rate \$300.00	Rating 10.00						
N18 Multi			KSN News at Five	e CM	5-530pm	- T	:30	1	\$175.00 P4	6.00 NM	1	\$175.00
Chann	els : KSN0	C,KSNG,KSI	NL,KSNW KSN News at Five	^								
KSN N	lews		KSN News at FIVE	5								
_	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 06		06/07/20	- T KSN News at Five	1 e CM	\$175.00 5-530pm	6.00 W	:30	1	\$175.00 P4	6.00 NM	1	\$175.00
		0 00/03/20 C,KSNG,KSI		CIVI	3-330piii	<b>vv</b>	.30	'	φ175.00 F4	O.OO INIVI	'	φ175.00
KSN N	lowe		KSN News at Five	е								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06	6/01/20	06/07/20	W	1	\$175.00	6.00						
N20 Multi			KSN News at Five	e CM	5-530pm	F	:30	1	\$175.00 P4	6.00 NM	1	\$175.00
Griann	⊏13 . NOIN	C,KSNG,KSI	KSN News at Five	е								
KSN N	_	F 15:		0	<b>5</b> .	<b>5</b>						
St Week: 06	art Date 6/01/20	End Date 06/07/20	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$175.00	Rating 6.00						
N21 Multi			KSN News at Five	<u> </u>	5-530pm	M	:30	1	\$175.00 P4	6.00 NM	1	\$175.00
Chann	els : KSN0	C,KSNG,KSI	•	•	•							
			KSN News at Five	E							l	

Print Date: 06/01/20 11:17:24 Page 4 of 4

Order / Rev: A2526082 Advertiser: POL/Bob Hamilton/US Senate/KS/Repuk

Alt Order #: 26930001 Product Desc: 2020 Primary Electio Wichita KS KSNW

Flight Dates: 06/02/20 - 06/08/20 Estimate: 1405

Ln Ch KSN Nev	Start	End	Inventory Code	Break	Start/End T	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	t Date	End Date 06/14/20	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$175.00	Rating 6.00						
N22 Multi	06/06/2	0 06/06/20	Sa 630-7p	СМ	630-7pm	S-	:30	1	\$150.00 P4	6.50 NM	1	\$150.00
Channel	s : KSN(	C,KSNG,KSI	NL,KSNW Sa 630-7p									
Wheel of	f Fortune	Э										
Star Week: 06/0	t Date 01/20	End Date 06/07/20	Weekdays S-	Spots/Week 1	Rate \$150.00	Rating 6.50						
N23 Multi			M-F 430-5p	СМ	430-5pm	- T	:30	1	\$140.00 P4	6.00 NM	1	\$140.00
Channel	s : KSN0	C,KSNG,KSI	NL,KSNW M-F 430-5p									
Jeopardy	y		WH 430-5p									
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 06/0		06/07/20	- T M-F 430-5p	CM	\$140.00 430-5pm	6.00 W	:30	1	\$140.00 P4	6.00 NM	1	\$140.00
		0 00/03/20 C,KSNG,KSI		Civi	430-3pm	<b>vv</b>	.30	'	\$140.00 P4	O.OO INIVI	'	Ф140.00
loopord			M-F 430-5p									
Jeopardy Star	y t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/0		06/07/20	W	1	\$140.00	6.00						
N25 Multi			M-F 430-5p	CM	430-5pm	T	:30	1	\$140.00 P4	6.00 NM	1	\$140.00
Channel	s : KSNC	C,KSNG,KSI	NL,KSNVV M-F 430-5p									
Jeopardy			·									
<u>Star</u> Week: 06/0	t Date	End Date 06/07/20	<u>Weekdays</u> T	Spots/Week 1	Rate	Rating						
N26 Multi				CM	\$140.00 430-5pm	6.00 F	:30	1	\$140.00 P4	6.00 NM	1	\$140.00
		C,KSNG,KSI		O.III	ioo opiii	-	.00	•	Ψ110.0011	0.00 14111	· ·	ψ110.00
Jeopardy	.,		M-F 430-5p									
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/0		06/07/20	F	1	\$140.00	6.00						
N27 Multi		0 06/08/20 C,KSNG,KSI	M-F 430-5p	СМ	430-5pm	M	:30	1	\$140.00 P4	6.00 NM	1	\$140.00
Charine	3 . NOIN	5,10110,101	M-F 430-5p									
Jeopardy	•				<b>-</b> .							
Star Week: 06/0	t Date 08/20	End Date 06/14/20	Weekdays M	Spots/Week 1	Rate \$140.00	Rating 6.00						
			Today Show Su	CM	Today Show		:30	1	\$50.00 P4	2.50 NM	1	\$50.00
Channel	s : KSN0	C,KSNG,KSI										
Sunday <sup>-</sup>	Today S	how	Today Show Su									
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/0		06/07/20	S	1	\$50.00	2.50			#05.00.D4	5.00.104		005.00
N 29 Multi Channel		0 06/06/20 C,KSNG,KSI	Sa 5-530p NL.KSNW	СМ	5-530p	S-	:30	1	\$85.00 P4	5.00 NM	1	\$85.00
		,	Sa 5-530p									
Jeopardy Star	y t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/0		06/07/20	S-	1	\$85.00	5.00						
			Wed Prime Hour 1	I CM	7-8p	W	:30	1	\$400.00 P4	6.50 NM	1	\$400.00
Channel	s : KSN(	C,KSNG,KSI	NL,KSNW Wednesday 7-8p									
Ellen's G	same of	Games (R) 1	Tue 9e/8c-NBC									
	t Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating						
Week: 06/0	71/20	06/07/20	VV	1	\$400.00	6.50				Totals	00	<b>PC 405 00</b>
										Totals	29	\$6,485.00



125 West 55th St New York, NY 10019 Contract # 26930001 Changes as of: 6/1/2020 at 11:14 AM Version: Current State Version 2

 CPE: 196/261/1405
 Flight: 6/2/20 - 6/8/20
 Station: KSNW
 Con Type: POLITICAL/VOTE

 Agency: Ax Media
 Advertiser: Bob Hamilton for
 Market: Wichita
 Total \$: \$6,485.00

Kansas Inc

800 W.47th Street Product: 2020 Primary Election Office: DALLAS Total Spots: 29
Suite 200 Agency Order #: 9630581 Service: Nielsen Total CPP: \$41.84
Kansas City, MO 64112 Buyer: Fernie, Taylor Primary Demo: Adults 55+ Total GRP: 155.0

Salesperson: MICHAEL POWERS Assistant: MICHAEL POWERS Traffic #: A2526082

214-525-2790 214-525-2790

Separation:

Comments: New Order 6/1/20 - The new order will run Tuesday 6/2 - Monday 6/8. Please confirm the new order & alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30

												•	6/2 - 6/8	8	Total	Total		
	# Day/Time	DP	Program	Rate	A55P Rating	Len	6/2	6/3	6/4	6/5	6/6	6/7	6/8		Spots	\$	CPP*	GRP*
	Su 1 9a-10a		Meet The Press	\$200.00	1.0	30	0	0	0	0	0	1	0		1	\$200.00	\$200.00	1.0
	Tu-F,M 2 10p-10:35p		KSN News	\$600.00	5.0	30	0	1	1	1	0	0	0		3	\$1,800.00	\$120.00	15.0
	Tu-F,M 3 7a-8a		Today Show (7-8am)	\$175.00	2.5	30	0	1	1	0	0	0	1		3	\$525.00	\$70.00	7.5
	Tu 4 8p-9p		Ellen's Game of Games (R) Tue 9e/8c-NBC	\$400.00	6.5	30	0	0	0	0	0	0	0		0	\$0.00	\$61.54	0.0
	Tu-F,M 5 6a-7a		Kansas Today 3	\$100.00	2.0	30	0	1	1	1	0	0	0		3	\$300.00	\$50.00	6.0
	Tu-F,M 6 6p-6:30p		KSN News	\$225.00	7.0	30	1	0	1	0	0	0	1		3	\$675.00	\$32.14	21.0
	Tu-F,M 7 6:30p-7p		Wheel of Fortune	\$300.00	10.0	30	1	1	0	1	0	0	0		3	\$900.00	\$30.00	30.0
	Tu-F,M 8 5p-5:30p		KSN News	\$175.00	6.0	30	1	1	0	1	0	0	1		4	\$700.00	\$29.17	24.0
	Sa 9 6:30p-7p		Wheel of Fortune	\$150.00	6.5	30	0	0	0	0	1	0	0		1	\$150.00	\$23.08	6.5
1	Tu-F,M 0 4:30p-5p		Jeopardy	\$140.00	6.0	30	1	1	1	1	0	0	1		5	\$700.00	\$23.33	30.0
1	Su 1 8a-9a		Sunday Today Show	\$50.00	2.5	30	0	0	0	0	0	1	0		1	\$50.00	\$20.00	2.5
1	Sa 2 5p-5:30p		Jeopardy	\$85.00	5.0	30	0	0	0	0	1	0	0		1	\$85.00	\$17.00	5.0
1	W 3 7p-8p		Chicago Med	\$400.00	6.5	30	0	1	0	0	0	0	0		1	\$400.00	\$61.54	6.5
					TO	TALS:	4	7	5	5	2	2	4		29	\$6,485.00	\$41.84	155.0



125 West 55th St New York, NY 10019 Contract # 26930001 Changes as of: 6/1/2020 at 11:14 AM Version: Current State Version 2

**CPE:** 196/261/1405 Flight: 6/2/20 - 6/8/20 Station: KSNW Con Type: POLITICAL/VOTE Advertiser: Bob Hamilton for Market: Wichita Total \$: \$6.485.00

Kansas Inc

800 W.47th Street Product: 2020 Primary Election

Suite 200 Agency Order #: 9630581

Agency: Ax Media

Kansas City, MO 64112

Buyer: Fernie, Taylor Primary Demo: Adults 55+ **Total GRP: 155.0** Salesperson: MICHAEL POWERS Assistant: MICHAEL POWERS Traffic #: A2526082

Office: DALLAS

Service: Nielsen

214-525-2790 214-525-2790

Separation:

#### Special Instructions

	Order Level Comments									
Date/Time	Added by	Comment								
06/01/20 11:07 AM	Taylor Fernie	Other								
06/01/20 10:51 AM	MICHAEL POWERS	Please see offer due to program changeMike								
06/01/20 10:40 AM	Patty Sparkman	Program change. Please accept MG offer asap!								
06/01/20 9:45 AM	System	Notice Received.								
06/04/20 9:42 AM	MICHAEL DOWERS	New Order 6/1/20 - The new order will run Tuesday 6/2 - Monday 6/8. Please confirm the new order & alert me of any pre-empts. Thank you!  Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30								
06/01/20 8:43 AM	MICHAEL POWERS	R114001, Marketron #164659, Spotdata #2095,Separation: 30								

	Competitive Information							
Market Budget:	Market Budget: \$25,940							
KSNW Share:	KSNW Share: 25%							
Comment:	share estimated							
Unknown:	75%							

Daypart Summary											
Day/Time % Distrib Spots Dollars CPP GRP											
	100%	29	\$6,485.00	\$41.84	155.0						
Total 100% 29 \$6,485.00 \$41.84 155.0											

Monthly Summary								
Month	Spots	Dollars						
2020-Jun	29	\$6,485.00						
Total	29	\$6,485.00						

Total Spots: 29

Total CPP: \$41.84

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	6/1/20 10:40 AM	MICHAEL POWERS	Confirmed	1	1	\$0	\$6,485.00	Changes: Total GIMPs from 0 to 155, Total CPM from \$0.00 to \$41,838.71. 2 buylines added or modified.
Queued for Electronic Contracting	6/1/20 9:05 AM					\$0	\$0	
Queued for Electronic Contracting	6/1/20 9:05 AM					\$0	\$0	
New	6/1/20 8:42 AM	MICHAEL POWERS	Confirmed	29	·	\$6,485.00	\$6,485.00	

#### Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.